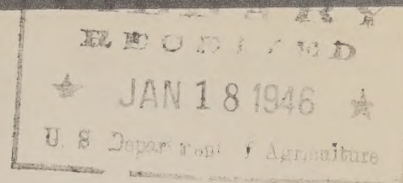


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"It's Different"

1944 dup

255 SOUTH BARRINGTON AVENUE, LOS ANGELES 24, CALIFORNIA
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A Catalogue of Bromeliads

Travellers in Mexico and Central and South America are always struck by the color and brilliance of the various Bromeliads, Billbergias, Aechmeas, etc. -- seen growing in the foothills and mountains of these regions. In this group can be found plants for every conceivable situation, from the hardy Dyckias that will fit into the smallest rock garden, to the magnificent Puya, than which there are few plants more spectacular when in bloom.

Among these semi-epiphytal plants can be found several varieties well suited to house or patio culture, while most can be included in the choicest conservatory collection, giving color and form hardly surpassed even among the Orchids. Many make excellent pot and hanging basket subjects.

The culture of these exotic plants is very simple. They like partial or filtered sunlight, such as is afforded by a lath house or the branches of trees, and they can be grown in the ground, in pots, in baskets, or on logs or blocks of wood. The soil should be light, in fact most of these plants will do well in a compost of leaf mold, or a light soil mixture. They are also well grown in osmundine (orchid peat). They flower irregularly almost the year 'round, and some of the individual flowers of species such as the Aechmeas will remain in good condition for almost six months.

It has been found that most of these plants, especially the Billbergias, can be stimulated to bloom by the application of a small quantity of calcium carbide, following which treatment a flower spike will frequently appear in about six to eight weeks, particularly if this procedure is followed in late fall. Occasional applications of fertilizer such as cow manure or a good liquid fertilizer prove beneficial. Plants should be kept reasonably moist but not wet, however water should be permitted to stand in the funnels of those types which naturally collect it in their native state.

We have a large supply of fine specimens of many of the Bromeliads listed below, arranged in wire baskets and worked into the hollows of small logs, etc., which we offer at prices ranging from \$7.50 to

A Catalogue of Bromeliads

Travelers in Mexico and Central and South America are always struck by the color and brilliancy of the various Bromeliads, Billbergias, Ananas, etc. — seen growing in the foothills and mountains of these regions. In this group can be found plants for every conceivable situation, from the hardy species that will take the heaviest frost garden, to the magnificent tree, then which there are few plants more spectacular when in bloom.

Among these semi-epiphytal plants can be found several varieties well suited to house or patio culture, while most can be included in the choicest conservatory collection, giving color and form hardly surpassed even among the Orchids. Many have excellent hot and hanging basket subjects.

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We have a large supply of fine specimens of many of the Bromeliads listed below, arranged in wire baskets and worked into the hollow of small logs, etc., which we offer at prices ranging from \$7.50 to

\$15.00. Suspended in the air or against wall posts or trees these create a beautiful effect when covered with flowers, and indeed are interesting and attractive even when not in flower.

* * * * *



AECHMEA BRACTEATA

AECHMEA CALYCVLATA. Flowers bright yellow with red bracts. A beautiful plant for conservatory or glass porch use. Pots \$3.00 up.

AECHMEA CAUDATA. A strong grower with attractive variegated foliage. Large heads of orange red flowers on stems as much as three feet long. Pots \$5.00 to \$10.00



AECHMEA CAUDATA



AECHMEA FULGENS

AECHMEA FULGENS. A remarkable Bromeliad. Spathe and stem are an amazing red. Flowers are blue, with as many as fifty flowers to a cluster. Spathe and flowers remain in perfect condition on the plant over an extended period of time. Pots \$3.50 up.

AECHMEA MYRIOPHYLLA. A strong growing species with long leaves and long stems of scarlet flowers. This Aechmea forms large, bold clumps and is very striking in appearance. Pots, \$5.00 to \$10.00.

\$12.00. Suspended in the air or against wall posts or trees these create a beautiful effect when covered with flowers, and indeed are interesting and attractive even when not in flower.

ACHENNA BRACKETATA (Syn. Achenne
Bartlett). A particularly fine species with very long flower spikes with deep rose bracts and yellow flowers. Flowers of this species will hold their color and beauty for as much as five to six months. Should be in every collection, as should all the Achenne we list.
Pots, \$2.00 up.



ACHENNA BRACKETATA



ACHENNA CAUDATA

ACHENNA CALYCULATA. Flowers bright yellow with red bracts. A beautiful plant for conservatory or glass porch use. Pots \$2.00 up.

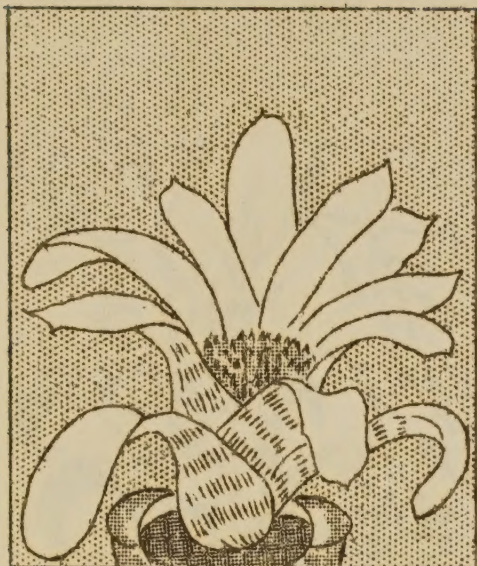
ACHENNA CAUDATA. A strong grower with attractive variegated foliage. Large heads of orange red flowers on stems as much as three feet long.
Pots \$2.00 to \$10.00

ACHENNA FULGENS. A remarkable Bromeliad. Spikes and stem are an amazing red. Flowers are blue, with as many as fifty flowers to a cluster. Spikes and flowers remain in perfect condition on the plant over an extended period of time.
Pots \$2.50 up.

ACHENNA HYPOPHYLLA. A strong growing species with long leaves and long stems of scarlet flowers. This Achenne forms large, bold clumps and is very striking in appearance.
Pots, \$2.00 to \$10.00.



ACHENNA FULGENS



AREGELIA SPECTABILIS

AECHMEA WEILBACHII. Red bracts, with dense heads of red and blue flowers succeeded by clusters of rose colored berries, which remain on the plant a considerable length of time. A lovely Bromeliad.

Pots, \$3.50 up.

AREGELIA SPECTABILIS. A very handsome plant for pot or basket cultivation; does equally well in the ground. The leaves are beautifully barred and mottled, with red tips. The flowers, which occur at the apex of the plant, are pale blue.

Pots, \$1.50 to \$3.50.

AREGELIA hybrids. Leaves beautifully barred and mottled. Treatment same as for Aregelia Spectabilis. Pots, \$1.50 to \$3.50.

BILLBERGIA AMOENA hybrids. Very free bloomers, flowering on and off throughout the year, and forming large clumps. The leaves are barred and striped and even when not in bloom these plants are very handsome. Large, striking red-coral bracts, with deep blue flowers on long stems. Pots, \$1.50 up.

BILLBERGIA NOBILE. One of the outstanding Bromeliads. Long, graceful, arching sprays of light green flowers. Bracts of cerise-carminé. Pots, \$1.50 up.



BILLBERGIA NOBILE



BILLBERGIA THYRSOIDEA

BILLBERGIA RUBRA CYANEA. Beautifully colored leaves with red and blue flowers borne on brilliant Chinese red bracts. Very attractive in floral arrangements. Pots, \$1.50 up.

BILLBERGIA THYRSOIDEA. Very fresh green leaves, with dense erect flower clusters. The flowers are tipped with violet and the bracts are a glowing red. A very fine species. Pots, \$2.00 up.

ARETHA WEINMANNII. Red bracts, with
dense heads of red and blue flowers
emerged by clusters of red-colored
bracts, which remain on the plant
considerable length of time. A lovely
specimen.
Pots, \$3.50 up.

ARETHA REPTANS. A very hard-
some plant for pot or basket culture.
It does especially well in the ground.
The leaves are beautifully patterned and
mottled with red tips. The flowers,
which occur at the apex of the plant,
are pale blue.
Pots, \$1.50 to \$3.50.



ARETHA SPECTABILIS

ARETHA HYBRIDA. Leaves beautifully patterned and mottled. Treatment
same as for Aretia Spectabilis. Pots, \$1.50 to \$3.50.



ARETHA AMERICANA HYBRIDA. Very free
blooms, flowering on and off
throughout the year, and forming
large clumps. The leaves are patterned
and striped and even when not in
bloom these plants are very handsome.
Large, striking red-coral bracts,
with deep blue flowers on long stems.
Pots, \$1.50 up.

ARETHA MOBILE. One of the out-
standing Bromeliads. Long, graceful,
arching sprays of light green flowers,
bracts of corolla-carmine.
Pots, \$1.50 up.

ARETHA MOBILE

ARETHA RUBRA CYANA. Beautifully
colored leaves with red and blue
flowers borne on brilliant Chinese
red bracts. Very attractive in floral
arrangement. Pots, \$1.50 up.

ARETHA THYRSOIDES. Very fresh
green leaves, with dense erect flower
clusters. The flowers are tipped
with violet and the bracts are a
glowing red. A very fine specimen.
Pots, \$2.00 up.



ARETHA THYRSOIDES



BILLBERGIA ZEBRINA

BILLBERGIA ZEBRINA. Very similar to Billbergia Nobile with the exception that the leaves are beautifully barred and striped. A very handsome and striking plant even when not in bloom. Flowers are green or greenish-yellow, bracts are salmon or rose. Pots, \$2.00 up.

PUYA ALPESTRIS. A strong growing plant succeeding perfectly in poor soils and extremes of temperature. Dense spikes five feet high of metallic blue flowers. An amazing sight in bloom. Plants must be at least five years old before they will bloom. Pots, \$1.00 up.

WILLIBERGIA TENNINIA. Very similar to
Willibergia Mobilis with the exception
that the leaves are beautifully barred
and striped. A very handsome and
striking plant even when not in bloom.
Flowers are green or greenish-yellow.
Stems are salmon or rose.
Pots, \$2.00 up.



WILLIBERGIA TENNINIA

PUTA ALPESINIS. A strong growing plant, succeeding perfectly in poor
soils and extremes of temperature. Leaves up to five feet high at
maturity. In summer, the flowers are blue. Plants must be
at least five years old before they will bloom. Pots, \$1.00 up.